



George M. Hampton Foundation
P.O. Box 2608
Woodbridge, Virginia 22192

(date) 2024

Dear George M. Hampton Foundation Supporter

On behalf of the George M. Hampton Foundation (GMHF), I invite you to become a corporate or individual sponsor of the 7th Annual Gene Montague Memorial 5K on September 21, 2024, at Merchant Park, 3944 Cameron St., Dumfries, VA 22026.

The GMHF is a non-profit corporation with federal tax-exempt status under the provisions of section 501 © (3), 170(b) (1) (A) (vi) of the Internal Revenue Code. As such, donations are tax deductible within IRS guidelines. GMHF is dedicated to making a difference in the lives of youth and promoting growth and development in the communities that we serve. Our primary aim is to develop and sustain diverse partnerships of communities to provide programming and support to youth. We are an organization of professional men providing professional growth and mentorship to strengthen and uplift the residents of Prince William County, its surrounding communities, and stakeholders.

Your sponsorship will help raise funds for community support, including health initiatives, higher education scholarship programs, and for youth mentoring through our Leadership Outreach Program (Omega U) at local community schools. You are invited to join us in one of several ways: as a corporate sponsor or as a direct contributor to our scholarship fund. Additional information about the foundation is at www.gmhfoundation.org. Information on the race and how to become a sponsor is attached.

There are four levels of sponsorship: Royal Purple, Gold, Silver, and Bronze. As a sponsor, your name or business logo will be listed or shown on the race t-shirt (Note: logo sizing is tied to the level of sponsorship). If you are Silver or higher-level sponsor, you could get up to five free race registrations, have an opportunity to erect a table-top sized small display and advertise at the event, and potentially address the runners during pre- and post-race announcements (again, dependent on your level of sponsorship). Come join other community members, distinguished civilians and corporate leaders!

We look forward to you joining us for this event and thank you in advance for your support! For more information contact Johnathan Thomas at johnmarc6@earthlink.net or Morris Bodrick at Omegaman97.MB@gmail.com.

Sincerely,

Michael W. Frazier

Michael Warren Frazier, MBA GMHF
President



2024 Gene Montague Memorial 5K Sponsorship Packet



*****All COVID social distancing, safety requirements and protocols will be in effect*****

Proceeds from the Annual Gene Montague Memorial 5K will go toward 2025 scholarships for graduating high school students here in Prince William County. The four sponsorship levels are identified below, but if you would like your logo to be featured on the race t-shirt a minimum sponsorship of \$1,000 is required. All sponsorship applications must be received and approved by **30 August 2024**. If you are interested in sponsoring this event, please email Johnathan Thomas or Morris Bodrick, Race Directors, at hicplqpp@gmail.com. All donations will be processed through the George M. Hampton Foundation.

PLATINUM SPONSOR: \$2,000+

(two - three spots available; presenting sponsors)

- Presenting sponsor pre- and post-race announcements and award presentation
- Top logo billing on all advertising materials/media promotions for 5k event
- Supersized Logo on back of race t-shirts
- Advertising at the registration site / event tabling opportunity (sponsor provided)
- *Five free 5K registrations and a 15% discount for additional employees who register*

GOLD SPONSOR: \$1,000+

- Verbal recognition during pre-race announcements and at the award presentation
- Logo billing on all advertising materials/media promotions for 5k event
- Large logo on race T-shirt
- Advertising at the registration site (sponsor provided) and event tabling opportunity
- *Three free 5k registrations and a 10% discount for additional employees who register*

SILVER SPONSOR: \$500+

- Medium logo on race T-shirts
- Advertising at the race registration site (sponsor provided) and event tabling opportunity
- *One free 5k registration and a 10% discount for additional employees who register*

BRONZE SPONSOR: \$250+

- Small logo on race T-shirts
- *One free 5k registration*

ALL SPONSORS:

- Placement of promotional merchandise or materials in race packets
- Recognition and "Thank You" on Pi Lambda Lambda Chapter website, Facebook, and emails with respective sponsorship level designation

IN-KIND DONATIONS: If you as a sponsor would like to make a donation of a product or service, please contact Johnathan Thomas or Morris Bodrick at hicplqpp@gmail.com. You/your company will receive recognition in the runner's registration packets. The race committee gratefully accept any merchandise or gift certificates that can be given as door prizes.



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PLEASE NOTE THE FOLLOWING IMPORTANT DEADLINES

- **Deadline for sponsorship applications is AUGUST 30, 2024.**
- **Sponsorship logos must be received by AUGUST 30, 2024** to be included on the t-shirt. Logo must be in the .jpg, .png or .tif format and sent electronically along with your sponsorship donation. If there is a problem with providing your logo in these formats, please contact Johnathan Thomas or Morris Bodrick at hicplqpp@gmail.com.

SPONSORSHIP PLEDGE FORM

(please write legibly)

Individual Sponsor or Company Name: _____

Sponsor Point of Contact (if not the actual sponsor): _____

Sponsor Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

CHECK SPONSORSHIP LEVEL; Amount Enclosed: _____

PLATINUM (\$2,000+)

GOLD (\$1,000 - \$2,000)

SILVER (\$500 - \$1,000)

BRONZE (\$250 - \$500)

On-Line Donations: <https://www.gmhfoundation.org/donate/> (select the "GM5K24" option)

Checks: make all checks payable to the "George M. Hampton Foundation" and designate on the Notes line for "2024 Gene Montague 5K Sponsor". Mail checks to:

George M Hampton Foundation
P.O. Box 2608
Woodbridge, VA 22195



2024 Gene Montague Memorial 5K Sponsorship Packet



Dear Prospective Patron,

The George M. Hampton Foundation (501c3 affiliate) would like to thank you for your consideration to partner with us and become a sponsor of the Annual Gene Montague Memorial 5K.



Who is Gene Montague and why is this event named for him?

Eugene "Gene" Montague was born in Brooklyn, NY, was a retired New York City Police Officer and rose to the rank of Colonel in the U.S. Army Reserve. Gene passed away on May 22, 2016 in the excitement of doing what he loved to do - staying fit while participating in competitive physical activity.

As a high school student, Gene participated on the track team and his interest in joining the armed services began to grow. He would later graduate from the City University of New York with a Bachelor's in Psychology, having participated in the ROTC program and becoming an Army Reserve Officer. Gene earned a Master's of Science degree in Business Administration and Management from Central Michigan University. In 1987, while completing his undergraduate study, Gene joined Omega Psi Phi Fraternity, Incorporated through Epsilon Chapter in New York with his five line brothers. Together, they were the Sagacious Six Sons of Destiny.

In 1989 he began studying Sanuces Ryu, a form of Jiu-Jitsu, and would practice for the next 27 years. Gene would earn the title of Shihan (Master Teacher) and rise to the rank of 6th Degree Black Belt. Gene joined the NYPD in 1990, working for Precincts in Fort Green, Brooklyn, Harlem and Washington Heights. He later became an instructor at the Police Academy before eventually going to the 83rd Precinct in Bushwick, Brooklyn. Gene met the love of his life, Lissette, and they married in 1994. For the next 23 years, they would build a life of love and friendship together and would have three incredible children, Aminah, Ahmad and Aza; joined by their older brother Eugene III. Gene retired from the force in 1997 from injuries sustained in the line of duty.

Gene began his military career in 1988, commissioning as an Infantryman and spending the next 28 years in a host of positions from New York to Germany, serving in combat zones in Kosovo and Afghanistan, and last serving as the Deputy G-3/5/7 for the Office of the Chief Army Reserve in Ft. Belvoir.

Gene is a decorated Army officer, having received numerous decorations and badges: the Defense Meritorious Service Medal with one Oak Leaf Cluster (OLC), the Meritorious Service Medal with two Oak Leaf Clusters, the Joint Service Commendation Medal, the Army Commendation Medal, the Army Achievement Medal with four OLCs, the Joint Meritorious Unit Award with two OLC, the Army Meritorious Unit Commendation and Army Superior Unit Award, the National Defense Service Medal with Bronze Service Star Device, the Afghanistan Campaign Medal with Bronze Star Device, the Kosovo Campaign Medal with Bronze Service Star Device, the Global War on Terrorism Service Medal, the NATO Medal with Bronze Service Star Device (Kosovo Operations and International Security Assistance Force in Afghanistan), the Expert Infantryman's Badge, the Basic Parachutist Badge, Honduran Airborne Wings and German Parachutist Badge (Bronze), the Joint Staff Identification Badge and Army Staff Identification Badge.